FOR IMMEDIATE RELEASE

(Date) (Program Contact Person)

(E-mail Address / Phone Number)

**Hometown Heroes Banner Program –  
A Celebration to Honor Our Past and Present   
Members of the Armed Forces   
and First Responders**

**(Hometown Name) –** (Hometown Name)will be celebrating a new Hometown Heroes Banner Program on (Date, Time and Location).

The Hometown Heroes Banner Program honors veterans, both living and deceased, and active duty members of the Armed Forces and First Responders from (Hometown Name). Each banner features the individual’s photo, name, branch of service and/or credentials. Sponsored by companies, organizations and families, the banners will be displayed on light poles throughout (Banners Location).

“Quote from Program Coordinator and/or a local dignitary,” (Name)

About Rileighs Outdoor Decor:

In Business since 1921, Rileighs Outdoor Decor is the specialist in the commercial outdoor decorations business. We have built our success on high-quality products and superior customer service. Our staff of experts is here to help to enhance the beauty and success of any seasonal holiday or community celebration … besides being an excellent way to honor our servicemen and women of the Armed Forces, and First Responders.

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